



# DIGITAL HARI

Present your business in a digital way

## AI-DRIVEN DIGITAL MARKETING & WEB SOLUTIONS

Helping businesses grow online with smart strategies, innovative solutions, and measurable results.



SCAN TO CONNECT



[www.digitalhari.in](http://www.digitalhari.in)



[support@digitalhari.in](mailto:support@digitalhari.in)



+91 8270413890



INDIA

# COMPANY PROFILE





# ABOUT DIGITAL HARI

Digital Hari is a freelance digital marketing consultancy founded by **Hariharan Gandhi**, a Google Certified Digital Marketing Consultant with over **8+ years of experience** in software development and digital marketing.

We help startups, SMEs, enterprises, and global businesses grow online through data-driven strategies, AI-powered SEO, performance marketing, content marketing, and web solutions.

Unlike traditional agencies, you work directly with the consultant who understands your goals, plans your strategy, and personally manages your project from start to finish.



## DIGITAL HARI

Present your business in a digital way

“

My goal is simple – to help businesses grow online with honest strategies, transparent work, and measurable results.

”

**Hariharan Gandhi**

Founder &  
Digital Marketing Consultant



**8+**

Years Experience  
In Digital Marketing  
& Development



**20+**

Countries Served  
Global clients across  
multiple industries



**350+**

Projects Delivered  
Successful projects  
with proven results



**Google**

Certified  
Multiple Google  
Certifications



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**DIGITAL HARI**

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# OUR JOURNEY

From a solo freelancer to a trusted digital marketing consultant, this journey has been about continuous learning, delivering results, and building long-term relationships.


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# FOUNDER & DIGITAL MARKETING CONSULTANT

Hi, I'm **Hariharan Gandhi**, the founder of Digital Hari and a Google Certified Digital Marketing Consultant with over **8+ years of experience** in digital marketing and software development.

I started my journey as a freelancer, helping local businesses grow online. Over the years, I've worked with clients across multiple industries and countries, delivering strategies that drive real, measurable results.

At Digital Hari, I personally work with every client — understanding their goals, planning the right strategy, and ensuring successful execution from start to finish.

## QUALIFICATIONS



Google Certified  
Digital Marketing Specialist



Google Ads (PPC)  
Certification



Google Analytics  
Individual Qualification



Google Tag Manager  
Fundamentals



Google Merchant Center  
Certification



“ I believe in honest work, transparent communication, and data-driven strategies that create long-term value for businesses. ”

## EXPERT IN TOOLS



Google  
Analytics



Google  
Ads



Google  
Search Console



SEMrush



Ahrefs



Meta  
Business Suite



WordPress



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India



# VISION, MISSION & VALUES



## OUR VISION

To become one of the most trusted freelance digital marketing consultancies globally by delivering ethical, innovative and AI-driven marketing solutions.



## OUR MISSION

- Help businesses increase online visibility
- Deliver measurable marketing outcomes
- Stay ahead of evolving trends and technologies
- Build long-term client relationships

## OUR VALUES



### INTEGRITY

We believe in honesty, ethical practices, and doing what's right.



### CLIENT SUCCESS

Your growth is our priority. We are committed to your long-term success.



### INNOVATION

We embrace new ideas and technologies to deliver better results.



### CONTINUOUS LEARNING

We keep learning and adapting to stay ahead in the digital world.



### TRANSPARENCY

We maintain clear communication and complete transparency in everything we do.



### DATA-DRIVEN APPROACH

We use data, insights and analytics to make smarter decisions and drive real results.



06

OUR CORE SERVICES (1 OF 2)

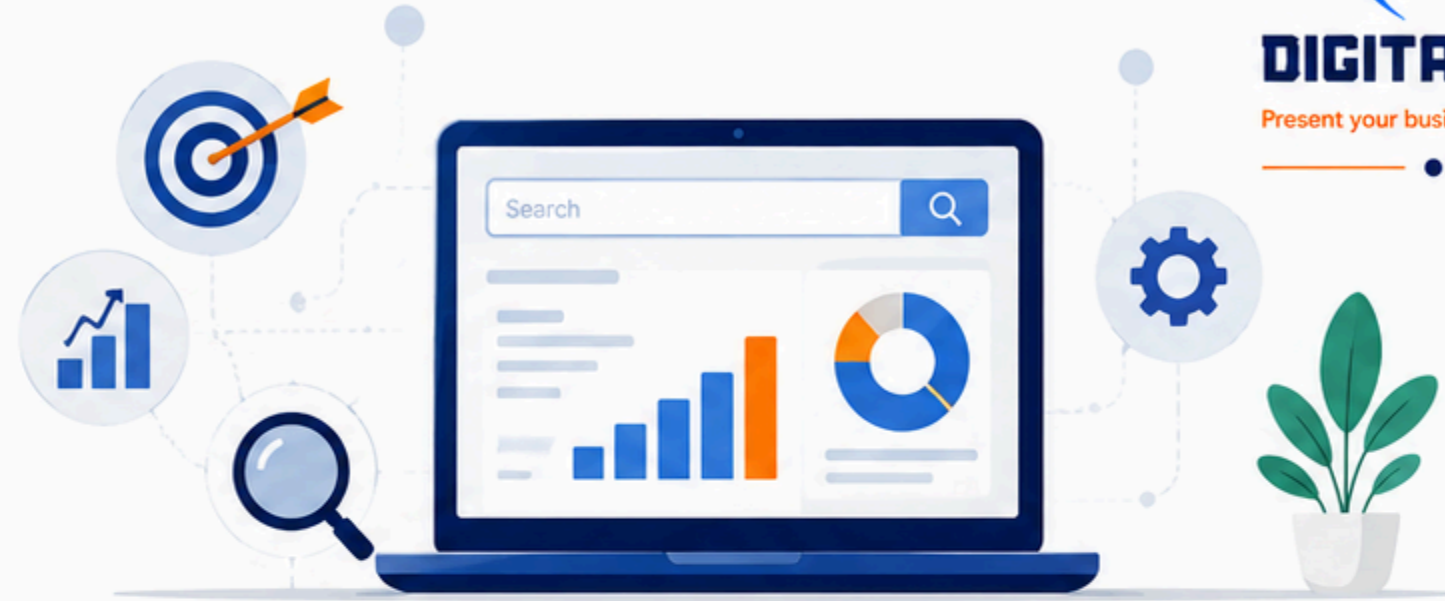


DIGITAL HARI

Present your business in a digital way

# OUR CORE SERVICES

Comprehensive digital solutions to build your brand, engage your audience, and grow your business with measurable results.



01



## AI SEO

Leverage AI-powered insights and automation to rank higher, faster and smarter on search engines.

02



## SEARCH ENGINE OPTIMIZATION (SEO)

Improve your website visibility, drive organic traffic, and achieve top rankings on search engines.

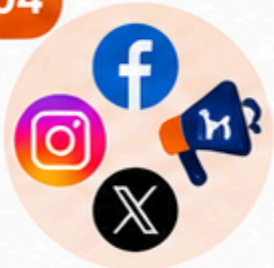
03



## SEARCH ENGINE MARKETING (SEM)

Run high-converting Google Ads campaigns that generate quality leads and maximum return on investment.

04



## SOCIAL MEDIA MARKETING

Build your brand, engage your audience, and grow your business across all major social platforms.

05



## CONTENT MARKETING

Create valuable, SEO-friendly content that attracts, engages and converts your ideal audience.

06



## GOOGLE BUSINESS PROFILE MANAGEMENT

Optimize your Google Business Profile to improve local visibility, get found in local searches and attract more customers.



ONE GOAL. YOUR GROWTH.



Customized Strategies



Transparent Communication



Timely Delivery



Result-Driven Approach



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07



## WORDPRESS DEVELOPMENT

Build responsive, fast, and SEO-friendly WordPress websites that deliver exceptional user experience.

08



## E-COMMERCE DEVELOPMENT

Create secure, scalable, and high-converting online stores that drive sales and grow your business.

09



## GRAPHIC DESIGN

Design stunning visuals and creative branding that capture attention and strengthen your brand identity.

10



## EMAIL MARKETING

Engage your audience with targeted email campaigns that build relationships and drive conversions.

11



## AI CONSULTING

Leverage AI tools and automation to streamline operations, improve efficiency, and accelerate your business growth with smart solutions.


 Smart  
Automation

 Data-Driven  
Insights

 Process  
Optimization

 AI-Powered  
Solutions

**ONE GOAL.  
YOUR GROWTH.**

 Customized  
Strategies

 Transparent  
Communication

 Timely  
Delivery

 Result-Driven  
Approach

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# WHY CHOOSE DIGITAL HARI?

At Digital Hari, we combine creativity, strategy, and technology to deliver digital solutions that drive real business growth.



## RESULT-DRIVEN APPROACH

We focus on strategies that deliver measurable results and real business impact.



## PROVEN TRACK RECORD

We have a strong portfolio of successful projects and satisfied clients across industries.



## EXPERIENCED EXPERTS

Our team of skilled professionals brings years of industry experience to every project.



## ROI FOCUSED STRATEGIES

Our strategies are designed to maximize your return on investment and drive sustainable growth.



## CUSTOMIZED SOLUTIONS

We understand your unique business needs and create tailored strategies that work best for you.



## CUTTING-EDGE TOOLS & TECHNOLOGY

We use the latest tools and technologies to deliver innovative and future-ready solutions.



## TRANSPARENT COMMUNICATION

We keep you informed at every step with clear updates and open communication.



## CLIENT-CENTRIC APPROACH

Your success is our priority. We work as your growth partner, not just a service provider.



## TIMELY DELIVERY

We value your time and ensure projects are delivered on time without compromising quality.



## DATA SECURITY & CONFIDENTIALITY

We ensure the highest standards of data security and confidentiality for your business.



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**YOUR GROWTH.**



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Strategies



Transparent  
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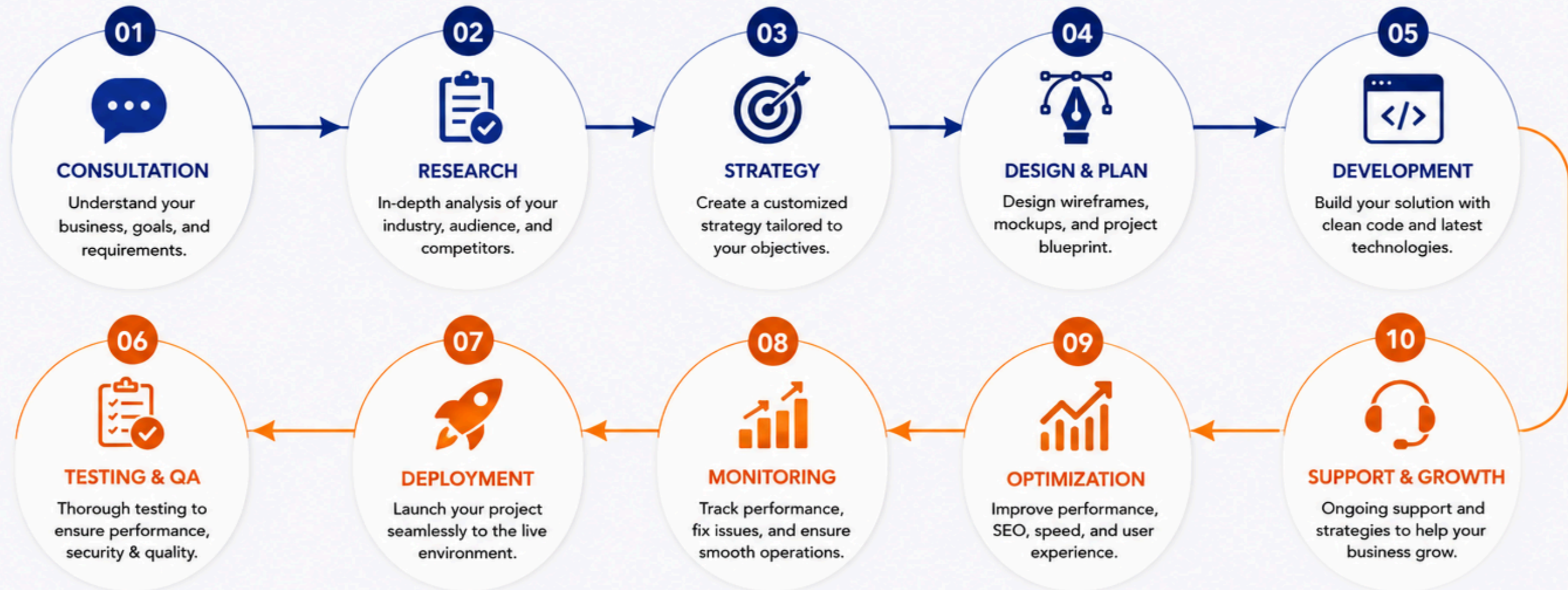


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# OUR WORKING PROCESS

A streamlined approach that ensures clarity, transparency, and exceptional results for every project.



**ONE GOAL.**  
**YOUR GROWTH.**



Customized  
Strategies



Transparent  
Communication



Timely  
Delivery



Result-Driven  
Approach



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INDUSTRIES  
WE SERVE



**DIGITAL HARI**

Present your business in a digital way

# INDUSTRIES WE SERVE

Customized digital strategies and solutions for every industry.  
Empowering businesses to grow, innovate, and lead.



## E-COMMERCE & RETAIL

Scalable e-commerce solutions that drive sales, enhance customer experience, and grow your online business.



## HEALTHCARE & MEDICAL

Digital solutions for healthcare providers to improve patient care, streamline operations, and ensure compliance.



## EDUCATION & E-LEARNING

Engaging platforms for schools, colleges, and e-learning businesses to deliver knowledge without boundaries.



## REAL ESTATE & PROPERTY

Property listings, virtual tours, and lead management solutions that help real estate businesses close more deals.



## BANKING & FINANCE

Secure and robust digital solutions for financial institutions to enhance customer trust and operational efficiency.



## TRAVEL & HOSPITALITY

Custom booking systems and digital experiences that attract more travelers and create memorable journeys.



## MANUFACTURING & INDUSTRY

Smart digital solutions to optimize processes, improve productivity, and drive industrial growth.



## FOOD & RESTAURANTS

Online ordering, table booking, and menu management solutions to enhance customer experience and boost revenue.



## MEDIA & ENTERTAINMENT

Creative digital solutions for media, production, and entertainment businesses to engage and expand audiences.



## NGO & NON-PROFIT

Impactful websites and digital strategies to raise awareness, engage supporters, and amplify your mission.



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YOUR GROWTH.**



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**11**  
OUR GLOBAL  
PRESENCE



# OUR GLOBAL PRESENCE



**DIGITAL HARI**

Present your business in a digital way

Empowering businesses worldwide with innovative digital solutions.  
Wherever you are, we are here to support your growth.



## WE ARE WORLDWIDE



**NORTH AMERICA**  
USA, Canada



**EUROPE**  
UK, Netherlands, Germany, Italy



**MIDDLE EAST**  
UAE



**ASIA PACIFIC**  
India, China, Malaysia,  
Singapore, Japan, Australia,  
New Zealand



**SOUTH AMERICA**  
Brazil



**15+**  
Countries  
Worked



**250+**  
Happy  
Clients



**350+**  
Projects  
Delivered



**8+**  
Years of Global  
Experience



**24/7**  
Support  
Worldwide



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CERTIFICATIONS & EXPERTISE



# OUR CERTIFICATIONS & EXPERTISE



**DIGITAL HARI**

Present your business in a digital way

Backed by industry-recognized certifications and deep expertise to deliver reliable, result-driven, and future-ready digital solutions.

## OUR CERTIFICATIONS



Google Digital Unlocked –  
Fundamentals of  
Digital Marketing



Google Ads  
Search Certification



Google Ads  
Display Certification



Google Ads  
Apps Certification



Shopping Ads  
Certification



AdWords Display  
Brand Controls Basics



Google Analytics  
for Beginners



Advanced  
Google Analytics



Google Analytics  
for Power Users



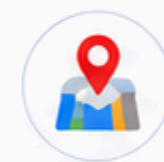
Google Tag Manager  
Fundamentals



Introduction to  
Data Studio



Amazon Ads  
Retail Certification



Local Search &  
Business Optimization

## OUR CORE EXPERTISE



### WEB DEVELOPMENT

- ✔ WordPress Development
- ✔ WooCommerce Solutions
- ✔ Custom Web Applications
- ✔ API Development & Integration



### E-COMMERCE SOLUTIONS

- ✔ WooCommerce Development
- ✔ Shopify Development
- ✔ Marketplace Solutions
- ✔ Payment Gateway Integration
- ✔ E-commerce Maintenance



### DIGITAL MARKETING

- ✔ SEO (On-Page, Off-Page, Technical)
- ✔ Google Ads (PPC)
- ✔ Social Media Marketing
- ✔ Content Marketing
- ✔ Conversion Rate Optimization



### DESIGN & BRANDING

- ✔ UI/UX Design
- ✔ Website Design
- ✔ Logo & Brand Identity
- ✔ Graphic Design
- ✔ Brand Strategy



### CLOUD & SECURITY

- ✔ AWS Cloud Solutions
- ✔ Website Security
- ✔ SSL & Malware Removal
- ✔ Backup & Disaster Recovery
- ✔ Performance Optimization



Industry Best  
Practices



Scalable &  
Future-Ready  
Solutions



Secure &  
Reliable  
Systems



Expert Team with  
Proven Track  
Record



Quality Work &  
Timely Delivery



Ongoing Support &  
Long-Term Partnership



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OUR CLIENTS



# OUR CLIENTS



**DIGITAL HARI**

Present your business in a digital way

We are proud to partner with startups, SMEs, and global enterprises across diverse industries.

TRUSTED BY **350+** HAPPY CLIENTS



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GET IN TOUCH



# GET IN TOUCH



Present your business in a digital way

Have a project in mind or need expert advice?  
We're here to help you achieve your business goals.

## LET'S CONNECT



### CALL US

+91 8270413890



### EMAIL US

support@digitalhari.in



### WEBSITE

www.digitalhari.in

## WHY GET IN TOUCH WITH US?



### FREE CONSULTATION

Discuss your requirements with our experts at no cost.



### TAILORED SOLUTIONS

Get customized solutions that align with your business goals.



### QUICK RESPONSE

We value your time and ensure quick response to every query.



### TRUST & TRANSPARENCY

Clear communication, transparent process, and honest advice.



### LONG-TERM PARTNERSHIP

We build lasting relationships and grow together.

## REACH US TODAY!

### CONNECTING GLOBALLY, DELIVERING LOCALLY



CONNECT WITH  
**HARIHARAN GANDHI**  
ON LINKEDIN



Let's connect and explore growth opportunities together.



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