



DIGITAL HARI

Present your business in a digital way

AI-DRIVEN DIGITAL MARKETING & WEB SOLUTIONS

Helping businesses grow online with smart strategies, innovative solutions, and measurable results.



SCAN TO CONNECT



www.digitalhari.in



support@digitalhari.in



+91 8270413890



INDIA

COMPANY PROFILE





ABOUT DIGITAL HARI

Digital Hari is a freelance digital marketing consultancy founded by **Hariharan Gandhi**, a Google Certified Digital Marketing Consultant with over **8+ years of experience** in software development and digital marketing.

We help startups, SMEs, enterprises, and global businesses grow online through data-driven strategies, AI-powered SEO, performance marketing, content marketing, and web solutions.

Unlike traditional agencies, you work directly with the consultant who understands your goals, plans your strategy, and personally manages your project from start to finish.



DIGITAL HARI

Present your business in a digital way

“

My goal is simple – to help businesses grow online with honest strategies, transparent work, and measurable results.

”

Hariharan Gandhi

Founder &
Digital Marketing Consultant



8+

Years Experience
In Digital Marketing
& Development



20+

Countries Served
Global clients across
multiple industries



350+

Projects Delivered
Successful projects
with proven results



Google

Certified
Multiple Google
Certifications



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India


DIGITAL HARI

Present your business in a digital way

OUR JOURNEY

From a solo freelancer to a trusted digital marketing consultant, this journey has been about continuous learning, delivering results, and building long-term relationships.

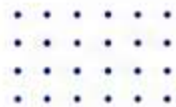

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India



DIGITAL HARI

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FOUNDER & DIGITAL MARKETING CONSULTANT

Hi, I'm **Hariharan Gandhi**, the founder of Digital Hari and a Google Certified Digital Marketing Consultant with over **8+ years of experience** in digital marketing and software development.

I started my journey as a freelancer, helping local businesses grow online. Over the years, I've worked with clients across multiple industries and countries, delivering strategies that drive real, measurable results.

At Digital Hari, I personally work with every client — understanding their goals, planning the right strategy, and ensuring successful execution from start to finish.

QUALIFICATIONS



Google Certified
Digital Marketing Specialist



Google Ads (PPC)
Certification



Google Analytics
Individual Qualification



Google Tag Manager
Fundamentals



Google Merchant Center
Certification



“ I believe in honest work, transparent communication, and data-driven strategies that create long-term value for businesses. ”

EXPERT IN TOOLS



Google
Analytics



Google
Ads



Google
Search Console



SEMrush



Ahrefs



Meta
Business Suite



WordPress



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India

**DIGITAL HARI**

Present your business in a digital way

VISION, MISSION & VALUES



OUR VISION

To become one of the most trusted freelance digital marketing consultancies globally by delivering ethical, innovative and AI-driven marketing solutions.



OUR MISSION

- Help businesses increase online visibility
- Deliver measurable marketing outcomes
- Stay ahead of evolving trends and technologies
- Build long-term client relationships

OUR VALUES



INTEGRITY

We believe in honesty, ethical practices, and doing what's right.



CLIENT SUCCESS

Your growth is our priority. We are committed to your long-term success.



INNOVATION

We embrace new ideas and technologies to deliver better results.



CONTINUOUS LEARNING

We keep learning and adapting to stay ahead in the digital world.



TRANSPARENCY

We maintain clear communication and complete transparency in everything we do.



DATA-DRIVEN APPROACH

We use data, insights and analytics to make smarter decisions and drive real results.



06

OUR CORE SERVICES (1 OF 2)

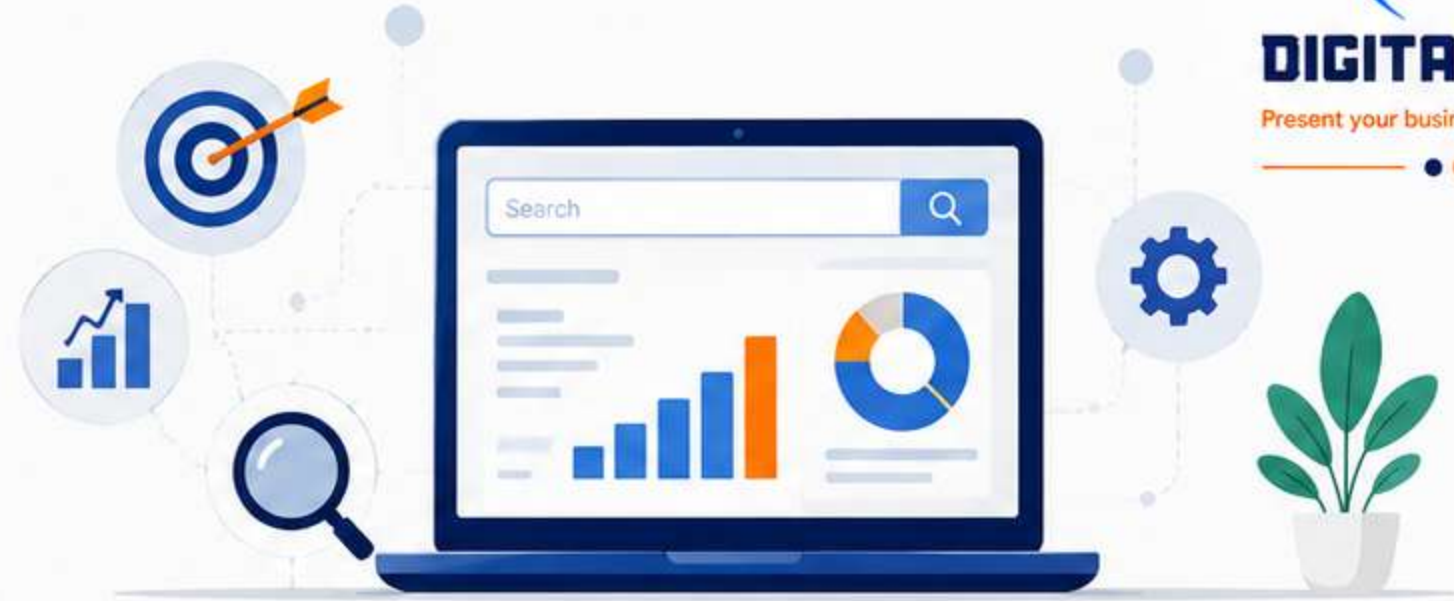


DIGITAL HARI

Present your business in a digital way

OUR CORE SERVICES

Comprehensive digital solutions to build your brand, engage your audience, and grow your business with measurable results.



01



AI SEO

Leverage AI-powered insights and automation to rank higher, faster and smarter on search engines.

02



SEARCH ENGINE OPTIMIZATION (SEO)

Improve your website visibility, drive organic traffic, and achieve top rankings on search engines.

03



SEARCH ENGINE MARKETING (SEM)

Run high-converting Google Ads campaigns that generate quality leads and maximum return on investment.

04



SOCIAL MEDIA MARKETING

Build your brand, engage your audience, and grow your business across all major social platforms.

05



CONTENT MARKETING

Create valuable, SEO-friendly content that attracts, engages and converts your ideal audience.

06



GOOGLE BUSINESS PROFILE MANAGEMENT

Optimize your Google Business Profile to improve local visibility, get found in local searches and attract more customers.



ONE GOAL.
YOUR GROWTH.



Customized Strategies



Transparent Communication



Timely Delivery



Result-Driven Approach



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OUR CORE SERVICES

Comprehensive digital solutions to build your brand, engage your audience, and grow your business with measurable results.



07



WORDPRESS DEVELOPMENT

Build responsive, fast, and SEO-friendly WordPress websites that deliver exceptional user experience.

08



E-COMMERCE DEVELOPMENT

Create secure, scalable, and high-converting online stores that drive sales and grow your business.

09



GRAPHIC DESIGN

Design stunning visuals and creative branding that capture attention and strengthen your brand identity.

10



EMAIL MARKETING

Engage your audience with targeted email campaigns that build relationships and drive conversions.

11



AI CONSULTING

Leverage AI tools and automation to streamline operations, improve efficiency, and accelerate your business growth with smart solutions.



Smart
Automation



Data-Driven
Insights



Process
Optimization



AI-Powered
Solutions



ONE GOAL.
YOUR GROWTH.



Customized
Strategies



Transparent
Communication



Timely
Delivery



Result-Driven
Approach



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WHY CHOOSE DIGITAL HARI?

At Digital Hari, we combine creativity, strategy, and technology to deliver digital solutions that drive real business growth.



RESULT-DRIVEN APPROACH

We focus on strategies that deliver measurable results and real business impact.



PROVEN TRACK RECORD

We have a strong portfolio of successful projects and satisfied clients across industries.



EXPERIENCED EXPERTS

Our team of skilled professionals brings years of industry experience to every project.



ROI FOCUSED STRATEGIES

Our strategies are designed to maximize your return on investment and drive sustainable growth.



CUSTOMIZED SOLUTIONS

We understand your unique business needs and create tailored strategies that work best for you.



CUTTING-EDGE TOOLS & TECHNOLOGY

We use the latest tools and technologies to deliver innovative and future-ready solutions.



TRANSPARENT COMMUNICATION

We keep you informed at every step with clear updates and open communication.



CLIENT-CENTRIC APPROACH

Your success is our priority. We work as your growth partner, not just a service provider.



TIMELY DELIVERY

We value your time and ensure projects are delivered on time without compromising quality.



DATA SECURITY & CONFIDENTIALITY

We ensure the highest standards of data security and confidentiality for your business.



ONE GOAL.
YOUR GROWTH.



Customized
Strategies



Transparent
Communication



Timely
Delivery



Result-Driven
Approach





OUR WORKING PROCESS

A streamlined approach that ensures clarity, transparency, and exceptional results for every project.



ONE GOAL.
YOUR GROWTH.



Customized
Strategies



Transparent
Communication



Timely
Delivery



Result-Driven
Approach



10
INDUSTRIES
WE SERVE



INDUSTRIES WE SERVE



Customized digital strategies and solutions for every industry.
Empowering businesses to grow, innovate, and lead.



E-COMMERCE & RETAIL

Scalable e-commerce solutions that drive sales, enhance customer experience, and grow your online business.



HEALTHCARE & MEDICAL

Digital solutions for healthcare providers to improve patient care, streamline operations, and ensure compliance.



EDUCATION & E-LEARNING

Engaging platforms for schools, colleges, and e-learning businesses to deliver knowledge without boundaries.



REAL ESTATE & PROPERTY

Property listings, virtual tours, and lead management solutions that help real estate businesses close more deals.



BANKING & FINANCE

Secure and robust digital solutions for financial institutions to enhance customer trust and operational efficiency.



TRAVEL & HOSPITALITY

Custom booking systems and digital experiences that attract more travelers and create memorable journeys.



MANUFACTURING & INDUSTRY

Smart digital solutions to optimize processes, improve productivity, and drive industrial growth.



FOOD & RESTAURANTS

Online ordering, table booking, and menu management solutions to enhance customer experience and boost revenue.



MEDIA & ENTERTAINMENT

Creative digital solutions for media, production, and entertainment businesses to engage and expand audiences.



NGO & NON-PROFIT

Impactful websites and digital strategies to raise awareness, engage supporters, and amplify your mission.



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YOUR GROWTH.



Customized
Strategies



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Timely
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Result-Driven
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OUR GLOBAL
PRESENCE



OUR GLOBAL PRESENCE



Empowering businesses worldwide with innovative digital solutions.
Wherever you are, we are here to support your growth.



WE ARE WORLDWIDE



NORTH AMERICA
USA, Canada



EUROPE
UK, Netherlands, Germany, Italy



MIDDLE EAST
UAE



ASIA PACIFIC
India, China, Malaysia,
Singapore, Japan, Australia,
New Zealand



SOUTH AMERICA
Brazil



15+
Countries
Worked



250+
Happy
Clients



350+
Projects
Delivered



8+
Years of Global
Experience



24/7
Support
Worldwide



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CERTIFICATIONS & EXPERTISE



OUR CERTIFICATIONS & EXPERTISE



DIGITAL HARI

Present your business in a digital way

Backed by industry-recognized certifications and deep expertise to deliver reliable, result-driven, and future-ready digital solutions.

OUR CERTIFICATIONS



Google Digital Unlocked – Fundamentals of Digital Marketing



Google Ads Search Certification



Google Ads Display Certification



Google Ads Apps Certification



Shopping Ads Certification



AdWords Display Brand Controls Basics



Google Analytics for Beginners



Advanced Google Analytics



Google Analytics for Power Users



Google Tag Manager Fundamentals



Introduction to Data Studio



Amazon Ads Retail Certification



Local Search & Business Optimization

OUR CORE EXPERTISE



WEB DEVELOPMENT

- ✔ WordPress Development
- ✔ WooCommerce Solutions
- ✔ Custom Web Applications
- ✔ API Development & Integration



E-COMMERCE SOLUTIONS

- ✔ WooCommerce Development
- ✔ Shopify Development
- ✔ Marketplace Solutions
- ✔ Payment Gateway Integration
- ✔ E-commerce Maintenance



DIGITAL MARKETING

- ✔ SEO (On-Page, Off-Page, Technical)
- ✔ Google Ads (PPC)
- ✔ Social Media Marketing
- ✔ Content Marketing
- ✔ Conversion Rate Optimization



DESIGN & BRANDING

- ✔ UI/UX Design
- ✔ Website Design
- ✔ Logo & Brand Identity
- ✔ Graphic Design
- ✔ Brand Strategy



CLOUD & SECURITY

- ✔ AWS Cloud Solutions
- ✔ Website Security
- ✔ SSL & Malware Removal
- ✔ Backup & Disaster Recovery
- ✔ Performance Optimization



Industry Best Practices



Scalable & Future-Ready Solutions



Secure & Reliable Systems



Expert Team with Proven Track Record



Quality Work & Timely Delivery



Ongoing Support & Long-Term Partnership



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OUR CLIENTS

We are proud to partner with startups, SMEs, and global enterprises across diverse industries.

TRUSTED BY **350+** HAPPY CLIENTS



IT Solutions



E-Commerce



Healthcare



Education



Real Estate



Finance



Manufacturing



Retail



Logistics



Travel & Tourism



Food & Beverage



Media & Entertainment



Marketing & Advertising



Technology



Construction



Automotive



Agriculture



Energy & Utilities



Non-Profit



Consulting



Telecom



Sports & Fitness



Fashion & Lifestyle



Legal Services



14

GET IN TOUCH



GET IN TOUCH



Present your business in a digital way

Have a project in mind or need expert advice?
We're here to help you achieve your business goals.

LET'S CONNECT



CALL US
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EMAIL US
support@digitalhari.in



WEBSITE
www.digitalhari.in

WHY GET IN TOUCH WITH US?



FREE CONSULTATION
Discuss your requirements with our experts at no cost.



TAILORED SOLUTIONS
Get customized solutions that align with your business goals.



QUICK RESPONSE
We value your time and ensure quick response to every query.



TRUST & TRANSPARENCY
Clear communication, transparent process, and honest advice.



LONG-TERM PARTNERSHIP
We build lasting relationships and grow together.

REACH US TODAY!

CONNECTING GLOBALLY, DELIVERING LOCALLY



**CONNECT WITH
HARIHARAN GANDHI
ON LINKEDIN**



Let's connect and explore growth opportunities together.



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